

**Your Fantasy Destination Sweepstakes  
Oct 17 – Nov 27, 2012**

**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER OR TO WIN.**

**A PURCHASE WILL NOT IMPROVE ONE’S CHANCES OF WINNING. OPEN ONLY TO PERMANENT LEGAL RESIDENTS OF THE U.S. AND CANADA (EXCLUDING QUEBEC) 18 YEARS OF AGE OR OLDER AS OF OCTOBER 17, 2012. VOID IN PUERTO RICO, THE PROVINCE OF QUEBEC (CANADA) AND WHERE PROHIBITED BY LAW.**

1. **Description:** The **2012 Your Fantasy Destination Sweepstakes** (the "Sweepstakes") begins at 09:00:01 AM ET on Oct 17, 2012 and ends at 11:59:59PM ET on November 27, 2012 ("Sweepstakes Period"). Each day of the Sweepstakes Period is defined by Eastern Time ("ET"). Each weekly sweepstakes begins at 12:00:01 AM ET on a Wednesday except for the first sweepstakes which begins at 9:00:01 AM ET. See chart below for official begin and end dates. The Sweepstakes consists of six (6) weekly sweepstakes ("Weekly Sweepstakes") and one (1) grand prize sweepstakes ("Grand Prize Sweepstakes") as illustrated in chart below.

**Sweepstakes Chart**

<b>Weekly Sweepstakes</b>	<b>Start Time &amp; Date</b>	<b>End Time &amp; Date</b>
1	9:00:01 AM ET on Oct 17, 2012	11:59:59 PM ET on Oct 23, 2012
2	12:00:01 AM ET on Oct 24, 2012	11:59:59 PM ET on Oct 30, 2012
3	12:00:01 AM ET on Oct 31, 2012	11:59:59 PM ET on Nov 6, 2012
4	12:00:01 AM ET on Nov 7, 2012	11:59:59 PM ET on Nov 13, 2012
5	12:00:01 AM ET on Nov 14, 2012	11:59:59 PM ET on Nov 20, 2012
6	12:00:01 AM ET on Nov 21, 2012	11:59:59 PM ET on Nov 27, 2012
<b>Grand Prize Sweepstakes</b>	<b>9:00:01 AM ET on Oct 17, 2012</b>	<b>11:59:59 PM ET on Nov 27, 2012</b>

2. **How to Enter:** To participate in any of the sweepstakes, during the sweepstakes period, go to [www.GolfChannel.com/Bermuda](http://www.GolfChannel.com/Bermuda) and enter your email address where designated. You will also have the opportunity to opt-in to receive emails from Golf Channel and Bermuda Tourism. You must be a registered user of GolfChannel.com to enter. First name, last name, street address (including city, state and zip/postal code, no P.O. Boxes), birth date, email address, telephone number (including area code) (optional), password of your choice and optional personal information (collectively "Entry Information"). Although telephone number is optional, it is the preferable way to contact potential winners. You will receive one (1) entry per day into Weekly Sweepstakes ("Daily Entry") and one (1) entry per day into the Grand Prize Sweepstakes drawing ("Entry"). Participants can only register and enter the Sweepstakes under one (1) email

address. Entries for the Sweepstakes must be received by 11:59:59 P.M. on Tuesday, November 27, 2012. **Limit one (1) Entry per person per email address per day.**

Multiple entries in excess of the stated limit by the same person will be disqualified. All Entry Information is required, must be valid and current and must be completed in full. Proof of delivery or receipt of Entry will not be deemed by Sponsor (defined below) as proof of entry. Any attempted form of entry other than as described herein is void.

3. **Eligibility:** This Sweepstakes is only open to permanent legal residents of the fifty (50) states of the United States, D.C. and Canada (excluding Puerto Rico and the province of Quebec), who are physically located and residing therein and who are 18 years of age or older as of Oct 17, 2012 and who possess a valid Social Security, personal tax I.D. number or Social Insurance Number issued by the appropriate government agency. Employees of TGC, LLC d/b/a Golf Channel ("Sponsor"), GolfNow, LLC, NBCUniversal Media, LLC, The Bermuda Department of Tourism; their subsidiaries or affiliates, cable operators, multiple service providers, advertising or promotion agencies, those involved in production, development, implementation or handling of the Sweepstakes, and any agents acting for the above entities, and their respective parent companies, officers, directors, subsidiaries, affiliates, service providers, prize suppliers, or any other person or entity associated with the Sweepstakes (collectively "Sweepstakes Entities") and members of their immediate families (spouses, children, siblings, parents) and/or persons living in the same household as such persons, whether related or not are ineligible to enter the Sweepstakes.

4. **Prizes/Odds of Winning:**

- **Thirty (30) Weekly Sweepstakes Prizes:** Five (5) prize packs will be awarded per Weekly Sweepstakes. Each Weekly Sweepstakes winner will receive one (1) prize pack including one (1) golf shirt, one (1) visor, one (1) ball marker, one (1) sleeve of golf balls and one (1) golf towel.

**Total ARV of all Weekly Sweepstakes Prizes is: \$3,390.00 U.S.**

- **One (1) Grand Prize:** GP consists of one (1) trip to be shared by GP winner and one (1) guest ("Guest") to Bermuda to golf at the home of the 2012 PGA Grand Slam of Golf. Trip includes:
  - Roundtrip coach airfare for winner and one (1) guest from a gateway city (Boston, MA; New York, NY; Atlanta, GA; Philadelphia, PA; Washington DC; Baltimore, MD; Charlotte, NC; Miami, FL),
  - Three (3) night/four (4) day hotel accommodations for two (2),
  - One (1) round of golf for two (2) at Port Royal Golf Course,
  - Five Hundred Dollars (\$500.00 USD) spending cash for GP winner only.

**ARV of Grand Prize is: \$3,000.00 U.S. Prize is valid from date of issuance for one year. Travel must be completed during that time or GP will be forfeited and no compensation will be awarded. Travel companion must be eighteen (18) years of**

**age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. The winner is responsible for transfers to and from their departing airport, on island transfers, room taxes, gratuities and resort levy as well as any personal incidentals they may incur.**

**Total ARV of all prizes is: \$6,390.00 U.S.**

Limit one (1) Prize per person/family/household for the entire Sweepstakes Period. Odds of winning a particular Weekly or Grand Prize depend on the total number of eligible Entries received during the specific Sweepstakes Period. All non-winning weekly entries during a Weekly Sweepstakes will NOT be kept for the following weeks Sweepstakes. All non-winning weekly entries during the phases listed in the chart above will be kept for the final Grand Prize Sweepstakes. Travel must be completed within a year from date of issuance. No substitution, transfer or cash equivalent for a prize (or prize component) is permitted, except that Sponsor, at its sole discretion, may substitute a prize (or prize component) for one of equal value for any reason. Any depiction of prizes is for illustrative purposes only. Prizes and prize notifications will only be shipped to street addresses in the U.S. or Canada (excluding Puerto Rico and the province of Quebec in Canada). All federal, state, provincial, or other taxes are sole responsibility of winners. GP Winner will receive a 1099 from the Sponsor for the total ARV of prize (stated herein) that he/she won in the calendar year that he/she won. Actual value of the Grand Prize may depend on location of winner, fares at the time of travel, and the value of services rendered. Therefore, the value of the Grand Prize awarded may be lower or higher at the time it is fulfilled. Any difference between actual value and ARV will not be awarded. Any costs associated with Grand Prize receipt and/or use that are not expressly stated above are not included in the Grand Prize package and are the responsibility solely of the winner and his/her travel companion(s). Such costs may include, without limitation, any additional ground transportation, meals, incidentals, tips, telephone calls or other personal costs and expenses not specified herein but relating to use or acceptance of the Grand Prize package which are the sole responsibility of the Grand Prize winner. Grand Prize winner must arrange travel with Golf Channel's agent two months before travel. Travel is subject to availability and blackout periods. Additional restrictions may apply. Grand Prize Winner and his/her travel companion(s) will be required to travel on the identical itinerary. Grand Prize winner and travel companion(s) are responsible for obtaining identification documents and/or other travel documents required for the trip. Sponsor will not replace any lost or stolen tickets, vouchers, certificates, prizes or prize components once they are in the Grand Prize winner's possession. No transfer, or cash or other substitution of any prize allowed except that Sponsor reserves the right, in its sole and absolute discretion, to substitute a prize or prize component of comparable or greater value.

Except where prohibited, potential prize winners will be required to execute and return Winner Documents, which may include an Affidavit of Eligibility, a Liability Release and a Publicity Release, and a Tax Acceptance Form ("Affidavit/Release"). Travel companion(s) (if any) of potential Grand Prize winner must be a permanent legal resident of the fifty (50) states of the United States, D.C. and Canada (excluding Puerto Rico and the province of Quebec), who are physically located and residing therein and, if over 18, must sign and return a Liability and Publicity Release prior to travel documents being issued, except where prohibited. Such documents must be signed and returned by

the date and/or time indicated within such documents. If the potential winner fails to complete and return such documents within that time, or if an entrant is found to be ineligible, or if an entrant does not comply with the Official Rules, then the potential winner will be disqualified and an alternate potential winner will be selected. Entrant waives the right to assert as a cost of winning a prize any and all costs of verification and redemption or travel to redeem said prize and any liability which might arise from redeeming or seeking to redeem said prize. Sponsor is not responsible for fraudulent calls or emails made to entrants not by the Sponsor. All federal, state or other tax liabilities (including income taxes) arising from this Sweepstakes will be the sole responsibility of the winner. Except where prohibited by law, each winner's entry and acceptance of the prize constitutes permission for the Sweepstakes Entities to use said winner's name, photograph, likeness, statements, biographical information, voice, and city and state address for promotional or advertising purposes in connection with this Sweepstakes on a worldwide basis, and in all forms of media, now or hereafter known, in perpetuity, without review, permission or further compensation. All entries are subject to verification prior to awarding of prize. Eligibility, age, and claims made by a prize winner also are subject to verification prior to awarding of prizes. Where eligible, winners will receive a 1099 from the Sponsor Representative for the total ARV of prize (stated herein) that he/she won in the calendar year that he/she won.

5. **Drawing and Notification of Potential Winners:** Weekly prize winners will be selected in a random drawing from among all eligible Entries received during that Sweepstakes Period held on or about a week after the respective week ends. Grand Prize Sweepstakes winner will be selected in a random drawing from among all eligible non-winning Entries received during the entire Sweepstakes Period in a drawing held in on or about December 4, 2012. All drawings will be conducted by Sponsor in Atlanta, GA. Potential winners will be notified by email or telephone within five (5) business days of the drawing date by the Sponsor. Once notified, potential winner will have three (3) business days from the date the email was sent within which to respond to the prize notification email, or his/her entry will be disqualified and his/her prize forfeited and an alternate potential winner may be selected at Sponsor's sole discretion. If a potential winner cannot be reached after a reasonable effort has been exerted by the Sponsor, if he/she is found to be ineligible, if his/her prize notification is returned as undeliverable, or if he/she cannot or does not comply with these Official Rules, that potential winner will be disqualified and an alternate potential winner may be selected at Sponsor's sole discretion. If an entrant changes his/her email address after he/she enters the Sweepstakes, it is his/her sole responsibility to notify the Sponsor by postal mailing notice to the address listed below, to be received by the end of the Sweepstakes Period. Winners' names may be announced (subject to verification by the Sponsor) on Golf Channel.
  
6. **General Conditions:** Sweepstakes is subject to these Official Rules and all federal, provincial, state and local laws and regulations (collectively "Rules and Laws"). Canadian potential winners (if applicable) must correctly answer a time-based mathematical skill-testing question administered by the Administrator by phone/mail to be eligible for a prize. Potential winners, at Sponsor's sole discretion, will be required to execute, sign, have notarized and return an unaltered original Affidavit of Eligibility, a Liability Release, a Publicity Release (where legal), an IRS TAX form W9 (for U.S. residents only) and any other documentation that Sponsor requires (collectively "Affidavit/Release") within five (5) days after receipt by potential winner or such potential

winner may be disqualified and an alternate potential winner may be selected at Sponsor's sole discretion. By accepting a prize (and returning the completed Affidavit/Release), winners attest to the authenticity of their winning entry. By entering this Sweepstakes, entrants agree to all of the following: to be bound by these Rules and Laws, as well as the decisions of the Sponsor which are final and binding in all respects; to indemnify and hold harmless the Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes; to release all rights to bring any claim, action or proceeding against the Sweepstakes Entities; and to waive any rights to claim ambiguity with these Official Rules. Once submitted Entry Information becomes the sole property of the Sponsor and will not be returned. Sponsor has the right to modify, use, assign, and/or dispose of such Entries however it sees fit and for any purpose without any notice or compensation to entrant or any third party. Any personal information supplied by entrants to Sponsor or its affiliates will be subject to Sponsor's Privacy Policy (and terms of service) posted at: <http://www.thegolfchannel.com/privacy/>. Thus, except where prohibited by law and Sponsor's Privacy Policy: (1) entry and/or a winner's acceptance of a prize constitutes permission for the Sweepstakes Entities to use such winner's name, address (city and state), photo, likeness, biographical information, statement and voice for advertising/publicity purposes worldwide and in all forms of media (including posting on Website, on-air on the Golf Channel, on Video on Demand, on affiliate cross channel, and/or public relations press releases), in perpetuity, without further notice to or compensation in connection with said Sweepstakes or any prize awarded and (2) Sponsor has the right to modify, edit, adapt, electronically alter, use, assign and/or dispose of such Entries however it sees fit and for any purpose without any notice or compensation to entrant or any third parties. Any person attempting to defraud or tamper with this Sweepstakes will be prosecuted and will not be eligible for a prize. If, for any reason, the Sweepstakes is not capable of running as originally planned, Sponsor at its sole discretion, reserves the right to cancel, suspend or modify the Sweepstakes or any portion(s) thereof and conduct the drawing from among all salvageable eligible Entries for the Grand Prize Sweepstakes, if any. In case of a dispute over the identity of an entrant who submitted a winning Entry, the owner of the email account will be deemed the entrant, at Sponsor's sole discretion.

7. **Disclaimers:** Sweepstakes Entities are not responsible or liable for multiple Entries of any kind entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), or for Entries that are late, destroyed, forged, lost, stolen, misdirected, tampered with, incomplete, deleted, damaged, or otherwise not in compliance with these Official Rules and all such Entries will be disqualified. By entering the Sweepstakes, entrants agree and acknowledge to be bound by the Rules and Laws, as well as the decisions of the Sponsor which are final and binding in all respects; to waive any rights to claim ambiguity with the Rules and Laws, and that Sweepstakes Entities shall have no responsibility or liability (including, but not limited to liability for any property loss, damage, personal injury or death) in connection with: participation in this Sweepstakes; human error; incorrect or inaccurate transcription of entry information; acceptance/possession, use/misuse, and/or defects of the prize(s) awarded herein; even if caused by the negligence of one of the Sweepstakes Entities. Entrants further agree to indemnify and hold harmless the Sweepstakes Entities from any and all liability resulting or arising from the Sweepstakes, to release all rights to bring claim, action or proceeding against the Sweepstakes Entities, and hereby acknowledge that said Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee,

expressed or implied, in fact or in law, relative to the Grand Prize (including but not limited to, in case of Canadian winners, disputes over answers to mathematical skill-testing questions) any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, internet service provider; interruption or inability to access the Sweepstakes or any Website or online service via the internet due to hardware or software compatibility problems; any damage to entrants (or any third person's) computer and/or its contents related to or resulting from any part of this Sweepstakes; any lost/delayed data transmissions, omissions, interruptions, defects or any other errors or malfunctions. Sweepstakes Entities shall have no responsibility or liability for cancellations and/or delays or any change by the air carrier(s), ground transportation companies, car rental companies, lodging facilities, or other company or any other persons providing any of components of the Grand Prize for the GP winner due to reasons beyond Sponsor and/or Sweepstakes Entities control. The failure of Sponsor to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of the Sponsor (excepting compliance with applicable codes and regulations) or other force majeure event will not be considered a breach of these Official Rules.

8. **Rules/Winners List:** To receive a copy of the winners list or a copy of these Official Rules send a self-addressed stamped envelope to: ***Your Fantasy Destination Sweepstakes***, Attn: Consumer Promotions, 7580 Commerce Center Drive, Orlando, FL 32819. All requests must be received by January 27, 2013. Winners list may also be posted on Website.
9. **Sponsor:** TGC, INC d/b/a Golf Channel, 7580 Golf Channel Drive, Orlando, FL 32819.

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